



FOR IMMEDIATE RELEASE

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**Matt Zaffino's Northwest Weather 2009 Calendar Sales
Support Quality Education in Local Schools**

Beaverton, OR – The Northwest Weather 2009 Calendars produced by Matt Zaffino are now ready for purchase. Proceeds from the calendar sales will support quality education in local schools through the Business Education Compact (BEC).

Matt Zaffino has been forecasting weather and photographing landscapes in the Northwest for 23 years. The Chief Meteorologist at KGW TV in Portland, Matt can be seen weeknights at 5, 6, 6:30, 10 and 11. Matt can also be heard every day on The Morning Show and afternoons on KINK FM 102. Most of the pictures in this calendar were shot in Oregon and Washington. “My intent with this calendar is to show insights to the natural history and natural processes that govern the Northwest and visually show the interactions between our wonderfully wild weather and our unique geography. I hope this project will inspire students to explore career opportunities in photography, science, geography and meteorology,” said Matt Zaffino.

The 2009 calendars can be purchased from Portland area Albertsons stores; Joe's Sports, Outdoor & More stores throughout Oregon; Made in Oregon stores; and Pro Photo Supply—or online at www.becpdx.org. This project is made possible through the generosity of BEC Premier Sponsors including US Bank, Buchanan Angeli Altschul & Sullivan LLP, Pro Photo Supply /Nikon and KGW News Channel 8.

Calendar purchases will help make learning real for thousands of students and teachers through the Business Education Compact. Since 1984, the BEC has invested in quality education in Oregon, impacting over 250,000 students and teachers in Oregon and SW Washington. Their innovative programs and services connect students with their future and give teachers the tools to create enthusiastic, lifelong learners. Business Education Compact programs include student and educator internships, National Engineers Month, and the Collaborative Teacher Development Initiative. Learn more about the Business Education Compact at www.becpdx.org or call 503-646-0242.

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